

July 3, 2007

Dear Neighbors,

Three households on your block have recently moved to Berquist Disposal. Excellent! There are now 5 of 25 households joining forces. We need eight more to switch in order to earn the maximum discount. Can you join in?

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P.S. A neighbor on my alley made my day yesterday. She was reeling from Veolia's high prices and plans to switch to Berquist. This will make 23 out of 24 homes with the same hauler. **FEWER TRUCKS, REDUCED ALLEY WEAR AND TEAR, AND LOWER RATES!!**