

**Macalester-Groveland Community Council**  
**COMMUNITY OUTREACH COMMITTEE MINUTES**

Tuesday, February 20, 2009 – 7:00 PM

Edgcumbe Rec Center

**Committee Members In Attendance:** Mary Davis, Joyce Krech, Susan Crumb, Patricia Hartmann, Jack Fei (guest), Afton Martens (staff).

**Groveland Night Out Update**

Darcy Rivers has informed Afton that additional fees are to be expected through St. Paul Parks and Recreation; she will continue to update staff on this.

If MGCC will be charged for such items as tables and chairs, we should consider minimizing the number of tables and chairs needed. Advertise to residents to bring their own lawn chairs from which to view the film. Afton will ask Darcy Rivers whether there will be a fee for Parks and Rec staff in the future, since they are key to carrying out the event. Parks and Rec staff have typically aided in set up and take down in which we are not experienced and may not be qualified to do.

**Block Leader Event**

Guest suggested that MGCC create a relationship between grid representatives and block leaders. We will look into this.

Theme: “How to host a block party”

Agenda:

1. Sign-in, name tags, identify blocks
2. Introductions
3. Ice breaker
4. Rebecca speak on “how to throw a block party”? with handouts and informational materials.
5. Discussion:
  - What assistance do you need from MGCC?
  - “Block Leader” name change – how do you think of yourself? (“block club coordinators” or “block club organizers”?)

It was suggested that we move this event to 6:30pm.

Susan and Joyce volunteered to do phone call reminders before the event. Afton will do a mailing to block leaders beforehand.

Snacks: Susan will bring apple cider and bars, Joyce will bring cookies. Afton will ask Edgcumbe Rec Center staff whether we can use their coffee urn to keep apple cider warm.

Provide informational materials to block leaders: National Night Out planning, petitions to close streets, how to kick start your block club, crime prevention, how to host a block party.

### **Block Leader Training**

Afton will speak with Julie Oney of Union Park to consider a partnership in block leader training, either at the upcoming block leader event or a future date.

### **Block Leader Expansion**

Consider name change of block leaders. Is this a hindrance to getting more people involved? Afton will discuss this name issue with other crime prevention coordinators as well. Possible names to consider: *block leader coordinator*, *block leader organizer*.

### **Battle of the Bands**

It would be beneficial to enlist the same sound tech as last year, as he was very nice and great at working with each of the bands.

May want to consider having an art contest for the Teen Battle of the Bands poster. Afton will check with Grand Avenue Business Association (GABA) first to make sure this is possible or whether we can use the Grand Old Day logo. The next step would be to post information to local schools.

#### Timeline:

Demos due Friday, May 15<sup>th</sup>. Bands will be notified Monday, May 18<sup>th</sup>.

The Selection Committee consists of board members and Community Outreach Committee members that narrow down the number of bands that submit demos down to the six final bands that play at the show. There should be about 3 or 5 judges, as long as there is an odd number to ensure that there is not a tie, at the event.

Afton will ask Stevie to attend the next meeting to discuss more on Teen Battle of the Bands.

#### Advertising:

Afton has created a Facebook page and will also create a Myspace account as well, to advertise the information to a young constituency.

### **Notice of Legislative Action**

Committee did not feel that this was a good fit with the Community Outreach Committee. MGCC may want to consider this as a Housing and Land Use issue.

*The next meeting will be held on Tuesday, March 17 at 7:00PM at Edgumbe Rec Center*