

Macalester-Groveland Community Council
BEAUTIFICATION COMMITTEE MINUTES
Monday, April 19, 2010 – 7:00 PM
Edgcumbe Rec Center

Committee Members in Attendance: Sharon Toscano, Mary Davis, Nick Eftikides, Cindy Syme, Lauren Anderson (staff).

Spring Plant Share

- Host/Assistant recruitment – there are lots of calls to be made to fill open slots!
Updates due to staff by Wed 4/21!
 - Christine Leonetti (past host) – Nick will contact. If she can host in the morning, Nick will assist there.
 - Cindy cannot host but will assist Linda Snouffer at her location.
 - Greg Haberlien (past host) – Mary will contact to see if he is willing to volunteer as a morning host.
 - Erin Roche (past volunteer) – Mary will contact to see if she can assist at the Practical Goods or 1999 Jefferson Ave locations.
 - Nancy King – Sharon will contact to see if she can host an am site.
 - Ruth Krishman, Liz Kane – Sharon will call to confirm.
 - Joan Pasiuk – Staff will contact to see if she can host or assist.
- Master Gardeners:
 - Staff will contact Sarah Jaycox (Ramsey County Master Gardener Coordinator) and ask about having MG with native plant specialties at Plant Share.
 - Committee discussed past issues with particular Master Gardeners and decided that we would have MG there if possible, but that we would not require it.
- Fliers:
 - Staff will update by Fri 4/23 and send electronically for committee members to print out and distribute at community locations.
 - Staff will also have 25-30 available for pickup at MGCC office.
- Coupons:
 - Staff will find out how these worked last year and how many were actually utilized.

Alley Garden Awards

- Timeline:
 - Assembly of flags: Mon 5/17 6-8pm
 - Nomination days: Mon 6/28 – Thurs 7/1
 - Judging: Fri 7/2 – Sat 7/10
- Publicity:
 - Half sheet posters for coffee shops, grocery stores
 - Villager (staff will check deadlines)
 - Illuminator
 - Elluminator

- Judge Recruitment:
 - Elluminator
 - Website
 - Board meetings
- Judge Training:
 - Offer two trainings – judges should attend one.
 - Mon 6/21 at 6:30pm (run by Cindy, Mary, Sharon)
 - Tues 6/22 at 11am (run by Mary, Nick)
 - Use this as a chance to have everyone on the same page, remind everyone that they cannot judge own grid, recruit committee members.

Fall Plant Share:

- Date: Sat, 9/25 (avoided Yom Kippur on Sat 9/18)

Next meeting: Monday, May 17, 2010 at 6:00pm – volunteers needed to help assemble flags!